



Connecting Pro Surfing and Native Hawaiian Communities For Cultural Event

FOR IMMEDIATE RELEASE

Date: Friday, November 25, 2016

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Makahiki hosted by Zeke Lau

Who: High School surf teams, Hawaiian Immersion students, Boys & Girls Club, cultural practitioners and the professional surfing community.

What: Makahiki hosted by Zeke Lau is a cultural exchange between keiki and pro surfers through competing in traditional Hawaiian Makahiki games. Furthermore, there will be a cultural protocol for the visiting pro surfers at the end of the event to instill a sense of place, celebrate he'e nalu and bless the surfers for the season.

Where: Kuilima (Turtle Bay Resort): 57-091 Kamehameha Hwy, Kahuku, HI 96731.

When: Saturday, November 26, 2016, 9 a.m.-3 p.m.

Why: The international surf community and Native Hawaiians have a shared ancestry. Makahiki hosted by Zeke Lau will celebrate this lineage through cultural practices and exchange between both communities, instilling a sense of place and honoring he'e nalu.

About Zeke Lau

Ezekiel "Zeke" Lau is a kanaka maoli (Native Hawaiian) professional surfer from O'ahu. He is a graduate of the Kamehameha Schools and was raised on the hills of Kapālama with Kewalo Basin as his homebreak. The 23-year-old is currently pursuing qualification on the World Surf League Championship Tour. The main objective of Makahiki by Zeke Lau is to further develop pilina pono (right relationships) and grow to support the surrounding kaialu (community).

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